

Souvenirs & Local Specialties




Grilled Mackerel

1 A traditional local delicacy developed in a time before refrigerators. The mackerel is skewered whole and grilled, creating a perfect balance of tender, juicy meat, and savory, crispy skin. *Photo: Nakamura Sengyoten Fish Shop




Okuizumo Wagyu Beef

2 Okuizumo Wagyu is renowned for its rich flavor and distinctive sweetness, highlighting the natural taste of the meat.



Tatara Homuramai Rice

3 Tatara Homuramai Rice is made using high-quality iron-enriched fertilizer. The large grains have a robust umami flavor and rich aroma.




Sake

Shimane is said to be the birthplace of sake and there are many breweries in the region.


Kisuki Brewery

4 Sake made here uses only rice and labels sourced entirely from Unnan City.



Tanabe Takeshita Brewery

5 This brewery focuses on crafting sake that is "simply delicious and makes you want to drink more."



Roadside Stations (Michi-no-Eki)



There's a large range of souvenirs from Unnan City and other nearby areas inside. The Green Keakeya farmers' market here sells freshly harvested vegetables and processed products like miso. It's about a 15-minute drive from Ryuzugataki Falls.

1800-2 Keakeya, Keakeya-cho, Unnan City



A shop inside sells specialty products made using sakura (cherry blossoms), a hallmark of Unnan City. There's also a restaurant, plus the soft-serve ice cream and café lattes made with local milk are immensely popular. The stop is located about a 5-minute drive from the Hiikawa Riverbank Cherry Blossoms.

1134-31 Yamagata, Kisuki-cho, Unnan City



On the shores of the Sakura Orochi Dam Lake, this road station sells rare vegetables grown in the surrounding area. Visitors can also purchase bento boxes and side dishes prepared with locally sourced ingredients.


1603 Kitahara, Kisuki-cho, Unnan City



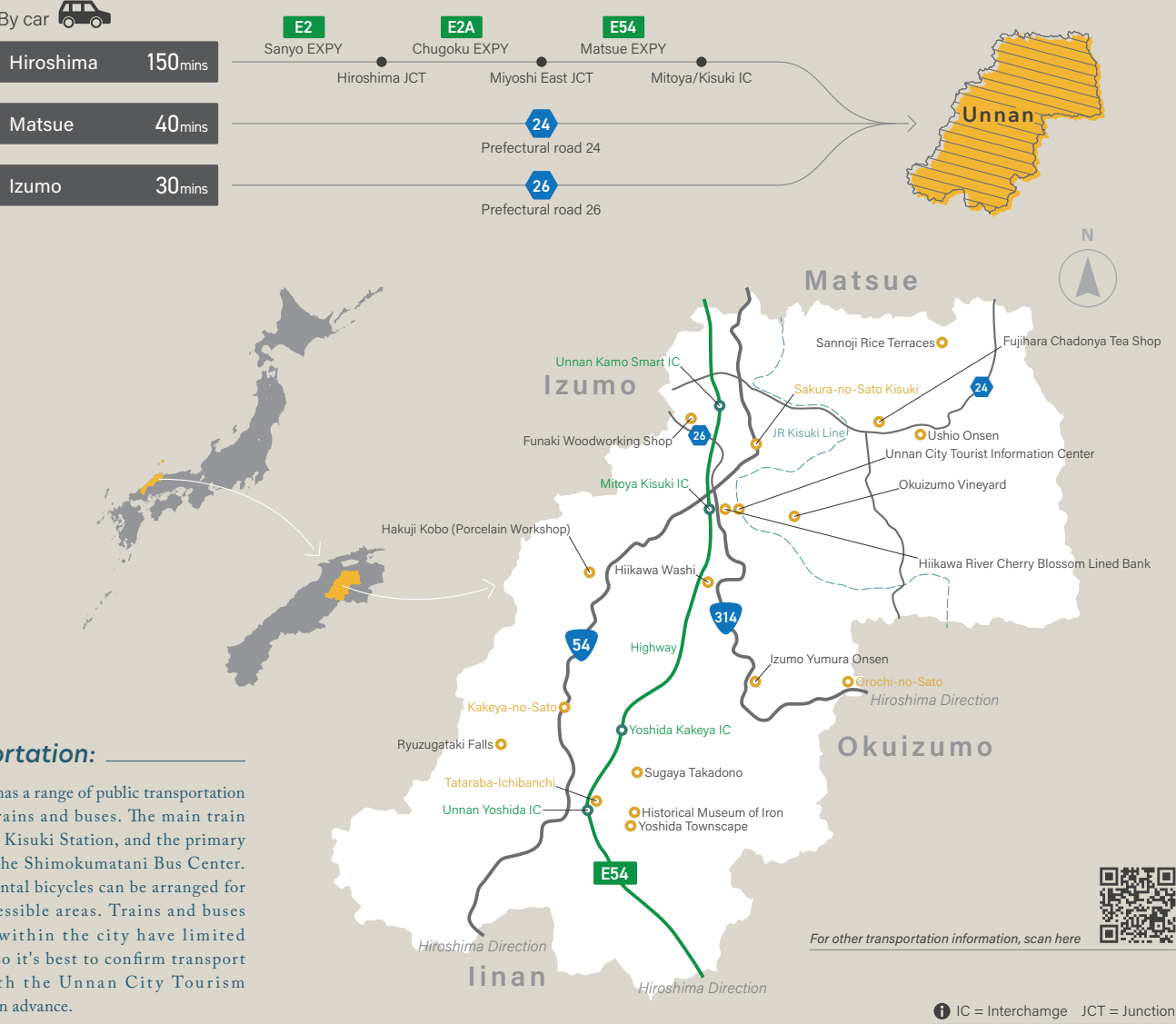
This popular stop contains a farmers' market with fresh vegetables and specialty sweets made with locally sourced fresh eggs. The restaurant offers Izumo Soba amongst its popular menu with all dishes showcasing quality local ingredients. It is located about a 10-minute drive from Sugaya Takadono.

4378-31 Yoshida, Yoshida-cho, Unnan City

Traffic information

By car 

Hiroshima	150mins
Matsue	40mins
Izumo	30mins



Transportation:

Unnan City has a range of public transportation including trains and buses. The main train station is JR Kisuki Station, and the primary bus stop is the Shimokumatani Bus Center. Taxis and rental bicycles can be arranged for more inaccessible areas. Trains and buses operating within the city have limited schedules, so it's best to confirm transport details with the Unnan City Tourism Association in advance.

IC = Interchange JCT = Junction

Rental Bicycles



The Unnan City Tourist Information Center, situated inside JR Kisuki Station, offers mountain bikes and electric mountain bikes to rent. It's best to book in advance. Note: For same-day rentals, you may not be able to rent your preferred bike.

Multilingual Guides



Interpreter guides for English and Korean speakers are available upon request. If you're interested, please contact us at the email address listed below. The cost starts at ¥3,000 per hour and may vary depending on the content, time, and length of services required.

Unnan City Tourist Information Center



The center provides information about tourist spots and transportation in Unnan City. Staff can assist travelers in foreign languages with the aid of translation apps. Free Wi-Fi is also available.

— (General Incorporated Association) Unnan City Tourism Association —

Office

Address • 73-4 Mitoya, Mitoya-cho, Unnan City

Business Hours • 8:30 AM - 5:15 PM

Closed • Weekends, holidays, and New Year's holidays

Parking • Available

Phone • 0854-47-7878

Email • u-kankou@unnan.or.jp (English and Korean support available, please note that responses may take time)

Tourist Information Center

Address • 26-1 Satogata, Kisuki-cho, Unnan City (inside JR Kisuki Station)

Business Hours • Hours: 9:00 AM - 5:00 PM

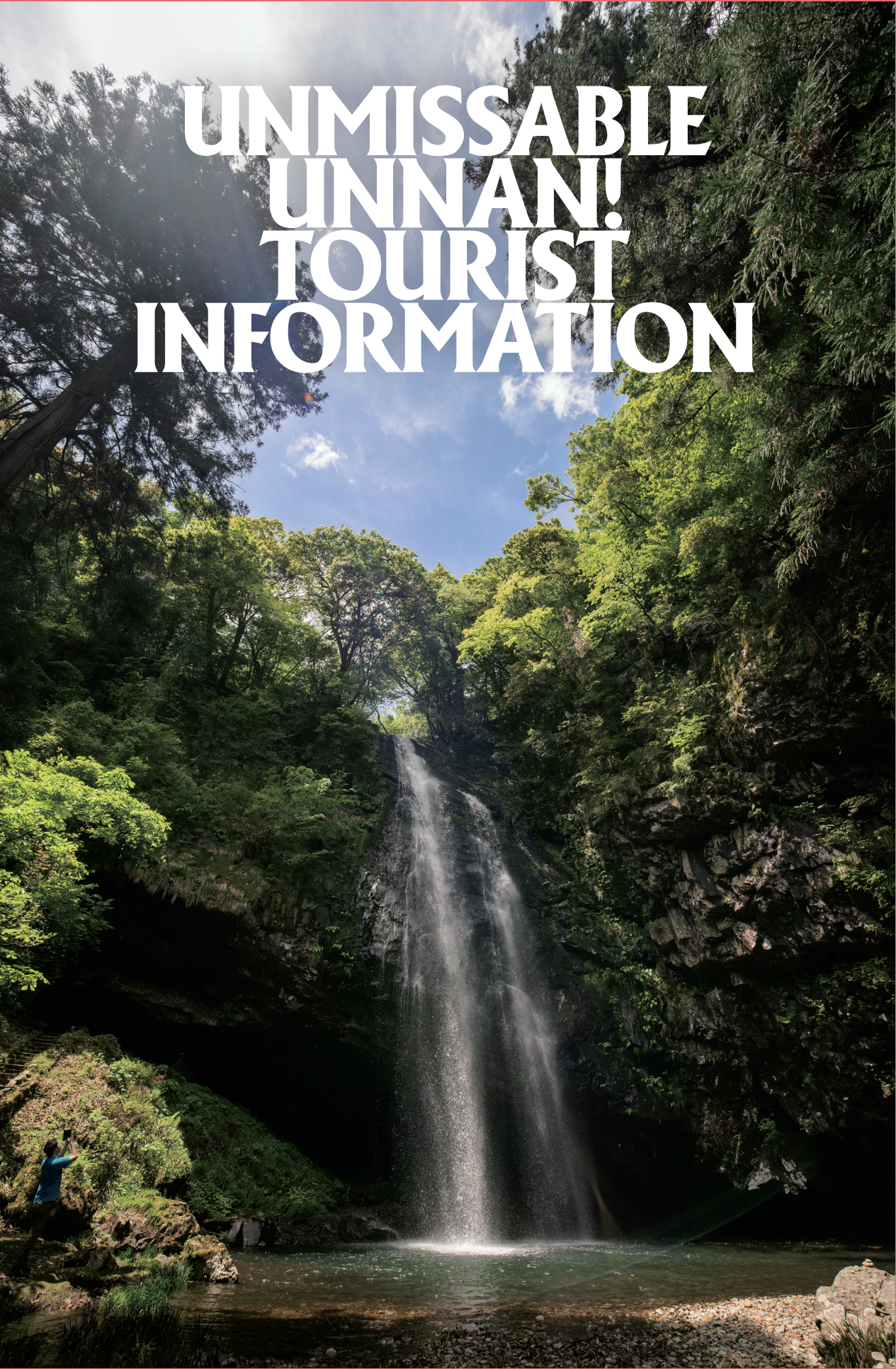
Closed • New Year's holidays

Parking • Available

Phone • 0854-42-9770



Tourism Website



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Tourist Spots, Experiences, and Food

#See #History

Sugaya Takadono



A building deep in the mountains

This historic building was used for Tataru iron-making and is the only remaining Takadono in Japan. It is designated as an Important Tangible Folk Cultural Property and was the inspiration for Tataraba, the iron-making settlement featured in the movie Princess Mononoke.



Address • 1214 Yoshida, Yoshida-cho, Unnan City
Parking • Available

#See #History

Yoshida Townscape



Merchant town created by ironmasters

This town prospered as a hub for Tataru iron-making, centering around the Tanabe Family who managed the ironworks. The streets are lined with cobblestones and flanked by white-walled earthen storehouses, with viewing available only from the outside.



Address • Yoshida, Yoshida-cho, Unnan City
Parking • Available

#See #History

Historical Museum of Iron



A must-see documentary on Tataru ironmaking

This museum displays the history of the ancient Japanese iron production technique Tataru. Inside, visitors can watch a documentary showcasing the Tataru process.



Address • 2533 Yoshida, Yoshida-cho, Unnan City
Parking • Available

#See #Culture

Izumo Kagura



Kagura, passing down myths and legends

The traditional art form of Izumo Kagura, performed by locals, is staged once a month at the Kodai Tetsu Kayoukan Museum. Performances are also at festivals for local shrines dedicated to protecting the region and it has become deeply rooted in the local culture.



Address • 84 Nakayuisi, Daito-cho, Unnan City
Parking • Available

#Experience #Master Craftsmen

Fujihara Chadonya Tea Shop



150 Years of Tradition

This tea, grown with organic farming methods in an environment rich in nature is processed and sold entirely in-house. The company provides only the highest quality, chemical-free, organic, reliably incredible products. With advance reservations, you can experience the hand-roasting process using a traditional Hoiro tea rolling table where heat is gradually applied to the tea leaves.



Address • 1677-1 Daito, Daito-cho, Unnan City
Parking • Available

#Experience #Master Craftsmen

Funaki Woodworking Shop



Traditional Kumiko nail-free wood craftsmanship

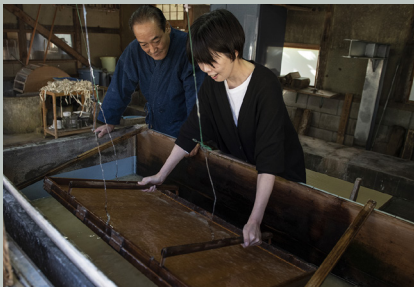
Kumiko woodworking is a traditional Japanese technique passed down since the Asuka period (late 6th century). Pieces are crafted without nails, using only small pieces of wood and the shop sells Kumiko-crafted accessories and household items. With advance reservations, you can experience making your own Kumiko coaster.



Address • 525 Mijiro, Kamo-cho, Unnan City
Parking • Available

#Experience #Master Craftsmen

Hiikawa Washi



Traditional artisanal handmade paper

Using techniques passed down since the Edo period for seven generations, a family of artisans have crafted Hiikawa Washi by hand from kozo (mulberry) harvested from fields behind the workshop. The result is a naturally smooth and gentle textured paper. With advance reservations, you can craft your own handmade paper.



Address • 302 Kamikumatani, Mitoya-cho, Unnan City
Parking • Available

#Experience #Master Craftsmen

Hakuji Kobo (Porcelain Workshop)



Tableware that complements any dining setting

Established in 1984, this workshop carefully crafts everyday tableware such as bowls and plates. Made from porcelain, which is a type of pottery created from stone, the pieces are hard and durable. With advance reservations, you can experience making your own pottery.



Address • 1207-1 Otsukamiya, Mitoya-cho, Unnan City
Parking • Available

#Eat

Okuizumo Vineyard



A winery surrounded by nature

Wine is produced using grapes grown at the winery itself. It boasts a picturesque garden café that is popular for pizzas made using locally sourced ingredients, even including local wheat.



Address • 2273-1 Jiryo, Kisuki-cho, Unnan City
Parking • Available

Spring

One of Japan's 100 Best Cherry Blossom Spots

Hiikawa Riverbank Cherry Blossoms

A breathtaking flowery tunnel



This spot is recognized as one of the 100 Best Cherry Blossom Spots in Japan. From late March to early April each year, visitors can enjoy a tunnel stretching about 2 kilometers surrounded by approximately 800 cherry trees. During the cherry blossom season, many food stalls line the embankment, making it a lively and famously popular viewing spot.



Address • Kisuki, Kisuki-cho, Unnan City
Parking • Available (temporary parking available during cherry blossom season)

Climate: The annual average temperature in Unnan City is 15.5°C, similar to Tokyo. Although, compared to Tokyo, Osaka, and Hiroshima, the city has more rainy and cloudy days, with shorter daylight hours. In winter, temperatures can even drop to around -10°C and it often snows. Warm clothing and non-slip footwear are a must during the winter season.

Summer

Selected as one of Japan's 100 Best Waterfalls

Ryuzugataki Falls

You can go behind the waterfall for an intimate view



Ryuzugataki Falls drops fiercely from a height of about 40 meters, scattering mist in all directions. There is a cave behind the waterfall, allowing visitors to view it from the rear. On the walk there, towering cedar trees create a mystical atmosphere.



Address • Matsukasa, Kakeya-cho, Unnan City
Parking • Available

Autumn

One of Japan's 100 Best Rice Terraces

Sannoji Rice Terraces

A glimpse of Japan's always accessible rural landscape



The approximately 200 rice terraces, selected as one of Japan's 100 Best Rice Terraces, are preserved by local farmers to maintain the landscape. The view from the observation deck, which offers a panoramic view over the terraces, is breathtaking. In the spring, visitors can experience rice planting, and in the autumn, they can participate in the rice harvesting experience.



Address • Sannoji, Daito-cho, Unnan City
Parking • Available

Winter

Hot Springs

Hot springs loved by locals



There are seven day-use bath facilities in the city, each offering different types of spring water to enjoy.

Ushio Onsen (Katsurao)

1 A clear, colorless spring with no odor, providing a refreshing bath. It also has a sauna and a cold bath.



Izumo Yumura Onsen (Sciransou)

2 In addition to a large outdoor bath, there are private baths available, allowing visitors to enjoy a relaxing, private bathing experience.

